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## Armathwaite Hall Country House Hotel and Spa, the spa by the lake Awarded 4 AA Red Star Status



On Monday 26<sup>th</sup> September 2011 Armathwaite Hall Country House and Spa was awarded 4 red star status at the AA Hospitality Awards 2011-2012 hosted by Sophie Raworth at the London Hilton Park Lane.

Simon Steele, General Manager at Armathwaite Hall says “We are delighted to be recognised with the prestigious 4 AA Red Star status. This is a tremendous achievement for Armathwaite Hall and it is very much down to us having such a loyal and committed team who are dedicated to giving our guests an unforgettable experience.”

### **ABOUT THE AWARDS**

The AA Awards are amongst the most prestigious national awards of their kind and draw on the unrivalled knowledge and expertise of the AA inspectorate and other industry professionals involved in the judging process.

The AA Hospitality Awards bring together some of the most influential people within the hospitality industry to recognise the outstanding accomplishments of high-achieving AA establishments and individuals. The award event also sees the launch of the 2012 AA guides to UK hotels and restaurants which contain details of all the winning establishments.

### **ABOUT ARMATHWAITE HALL**

Armathwaite Hall Country House and Spa is a privately owned luxury hotel with a large, contemporary new spa. Located in 400 acres of deer park and woodland near Keswick in the Lake District, the hotel overlooks the region's only real lake, Bassenthwaite. The Spa at Armathwaite Hall offers a full range of face, body and holistic treatments from luxury skincare lines [ comfort zone ] and Terraké, chosen to complement the traditions, ethos and integrity of Armathwaite Hall and for being results driven to ensure complete customer satisfaction.

Exclusive to The Spa at Armathwaite Hall are its signature rituals which take inspiration from the surrounding woodland and still waters of Bassenthwaite Lake helping to nurture mind, body

and soul to true tranquility. These indulgent face and body treatments include: Armathwaite Tranquil Lakes, Bassenthwaite Ritual, Precious Stones Relaxation Ritual, Marine Cascade Hydration Ritual and Earth Cocoon Ritual.

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