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## Hat-trick of hospitality awards for Armathwaite Hall Country House and Spa



Carolyn Graves (left) at the BHA presentation on Tuesday with Simon Numphud, manager of AA Hotel Services, and Bob Cotton (right), chief executive of BHA.

The Graves family, owners of Armathwaite Hall Country House and Spa in the Lake District, have been recognised by the British Hospitality Association for their commitment and investment in tourism with a **British Hospitality Tourism Award**.

At a luncheon ceremony held at Grosvenor House Hotel in London earlier this week, the BHA presented awards recognising operators from across the industry and commending outstanding service to tourism and hospitality.

Armathwaite Hall Country House and Spa was thrilled to be awarded such a coveted prize. Carolyn Graves, director of Armathwaite Hall, commented: *“We continually strive to be the best that we can within our niche in the hospitality industry, bringing people a memorable, unforgettable experience when they stay at Armathwaite Hall, but for our actions to be recognised by the BHA is an honour of the highest degree.”*

A successful year so far, Armathwaite Hall Country House and Spa has also won the **Cumbria Tourism Large Hotel of the Year award 2010** (sponsored by Natwest), and are **finalists in the North West Tourism Awards**, the regional tourism equivalent of the ‘Oscars’.

Armathwaite Hall Country House and Spa is a privately owned luxury hotel with a large, contemporary new spa. Located in 400 acres of deer park and woodland near Keswick in

the Lake District, the hotel overlooks the region's only real lake, Bassenthwaite. The Spa at Armathwaite Hall offers a full range of face, body and holistic treatments from luxury skincare lines [ comfort zone ] and Terraké, chosen to complement the traditions, ethos and integrity of Armathwaite Hall and for being results driven to ensure complete customer satisfaction.

For further information contact Armathwaite Hall Country House Hotel and Spa,  
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